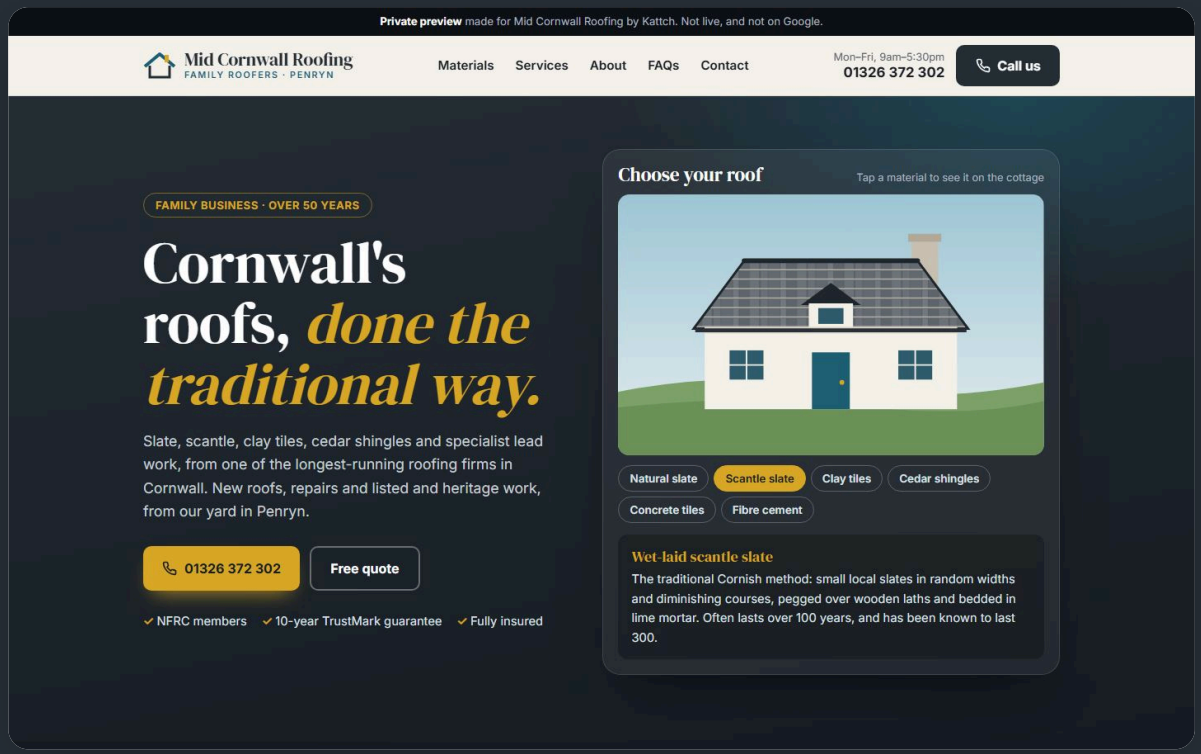
WEBSITE PREVIEW · NOVEMBER 2026

# A new website for Mid Cornwall Roofing

Your current website is showing an error page. This is what it could look like instead: built around over 50 years as a family business and your traditional and heritage roofing.

**Try it yourself (choose a roof):**
[mid-cornwall-roofing-preview-4031e8.pages.dev](mid-cornwall-roofing-preview-4031e8.pages.dev)

Prepared for Mid Cornwall Roofing by Chris at Kattch.
A private preview. It isn't live, and it isn't on Google.



BEFORE AND AFTER, ON A PHONE

# What a customer sees when they look you up

**Your site today**




**The preview**



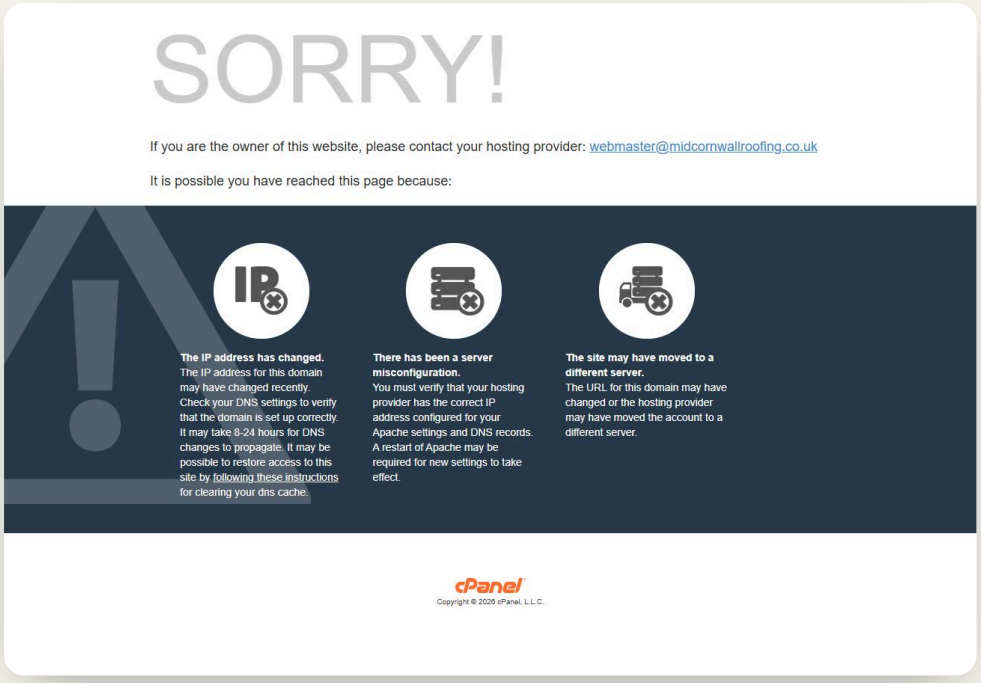

### What a visitor sees first

- **Today:** a "SORRY!" page telling the owner to contact their hosting provider. No name, no number, no way to get in touch.
- **Today:** the https:// address doesn't load at all.
- **Preview:** over 50 years, NFRC, the 10-year guarantee and a tap-to-call number, on the first screen.
- **Preview:** works on any phone, with call buttons that stay on screen.

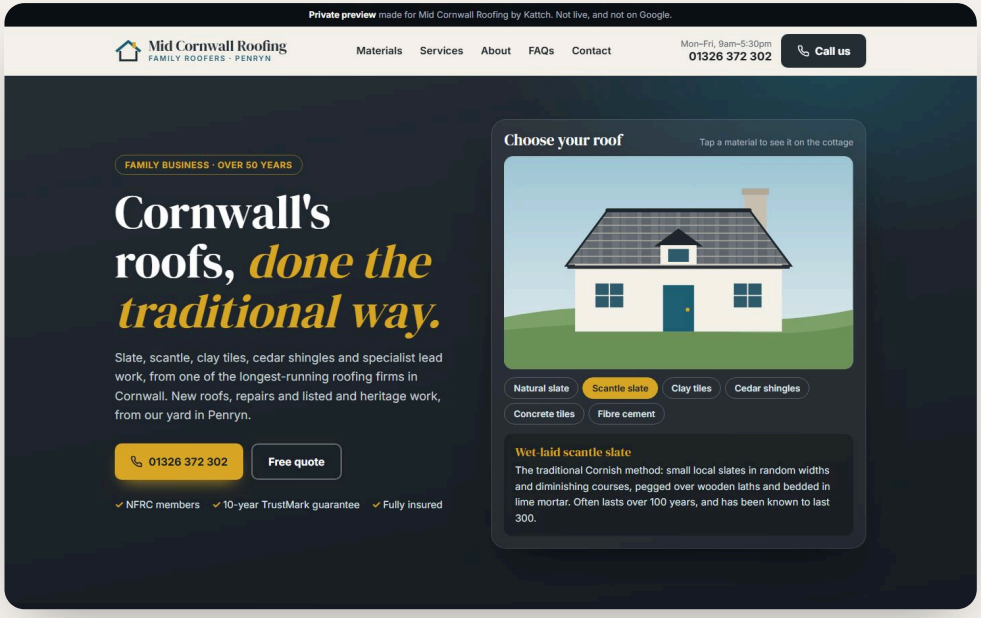
BEFORE AND AFTER, ON A COMPUTER

# First impressions count

**Your site today**




**The preview**



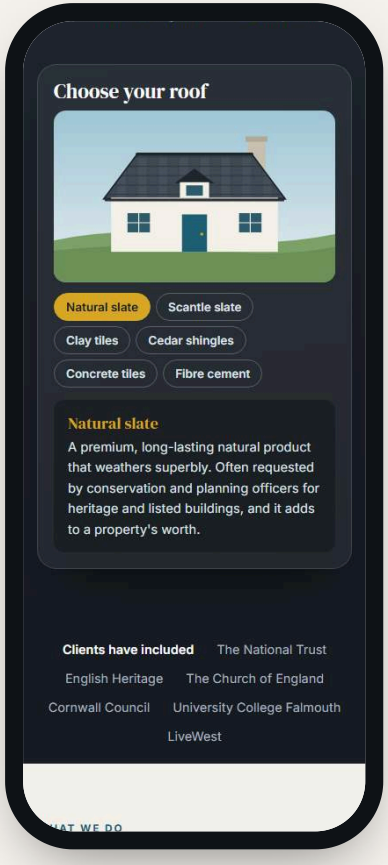

Your website was working in August 2024. Today the server shows an error page instead, so anyone who searches for you and clicks through finds nothing. Your web address (midcornwallroofing.co.uk) is also due for renewal on 5 December 2026.

THE STANDOUT FEATURE

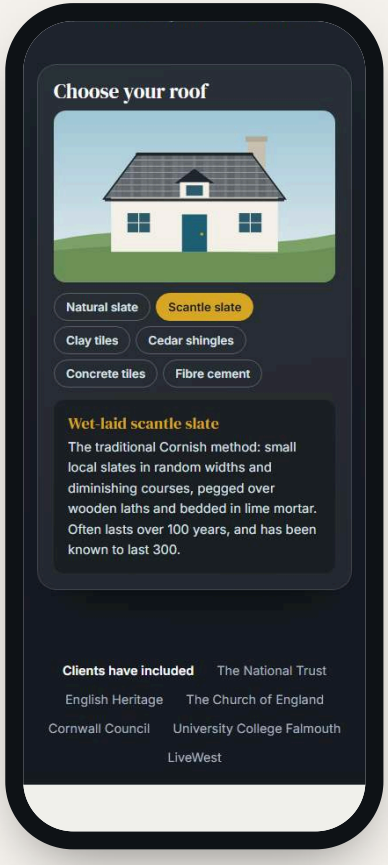
# "Choose your roof"

Visitors tap Natural slate, Scantle slate, Clay tiles, Cedar shingles, Concrete tiles or Fibre cement, and the cottage's roof changes, with your own description of each material. It shows your range, and your heritage expertise, in seconds.

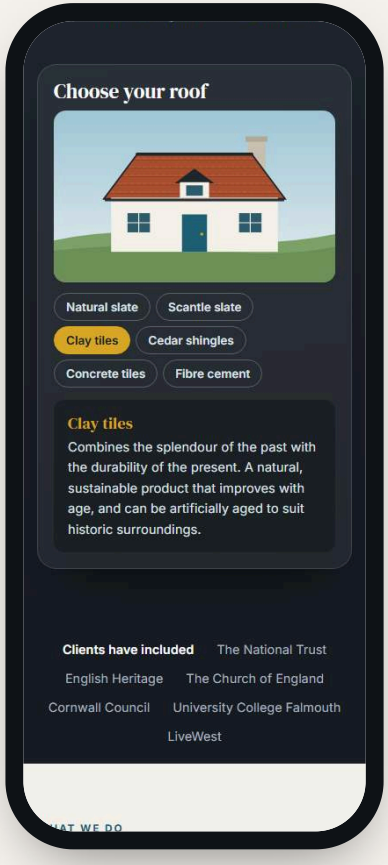
**Natural slate**



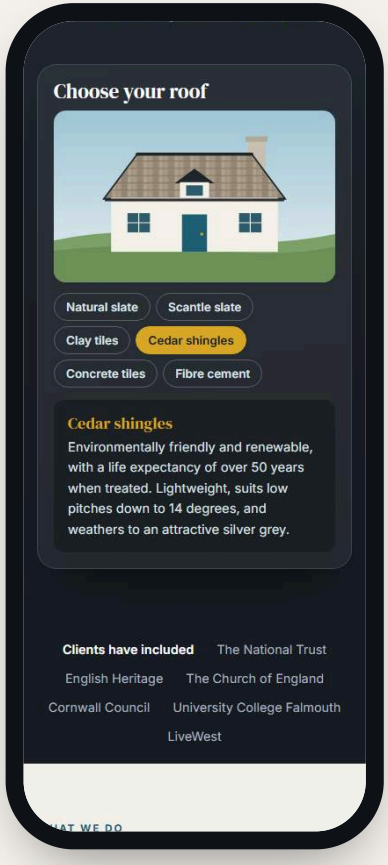

**Scantle slate**




**Clay tiles**




**Cedar shingles**



THE THINKING BEHIND IT

# Why we made these changes

### 1. A website that's there

Right now, anyone who finds you online lands on an error page. Councils, heritage bodies and homeowners checking you out before calling see nothing. The preview fixes that first.

### 2. Your heritage work, front and centre

Wet-laid scantle, natural slate and lead work are rare skills. The "Choose your roof" feature shows them off, using the descriptions from your own materials page.

### 3. Your clients, on show

The National Trust, English Heritage, the Church of England and Cornwall Council are powerful names. They now sit right under the opening screen.

### 4. One tap to call

Your number is on every screen and taps to call, with a short quote form that asks what the job is and lets people add a photo of the roof.

### 5. Your FAQs, kept

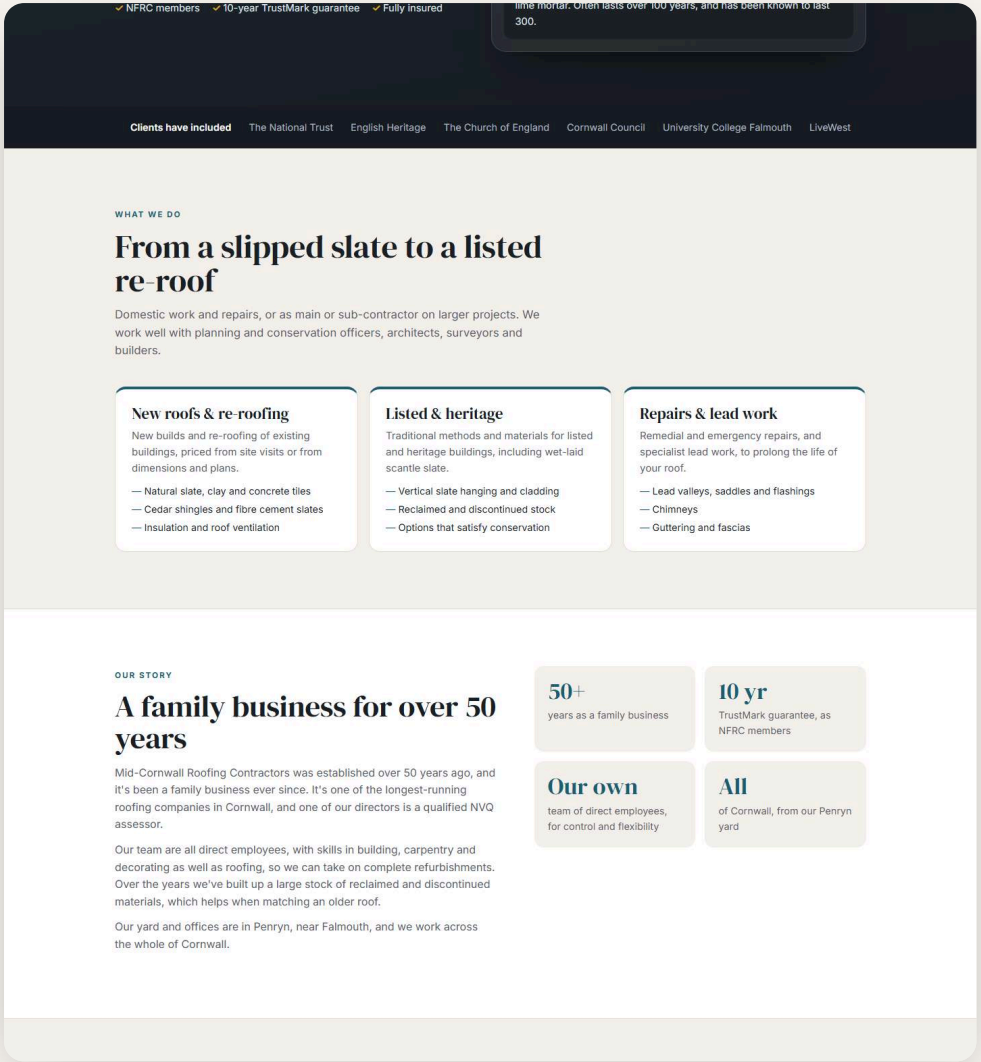
Your answers on lead saddles, valleys, gutters and repairs are genuinely helpful, so they stay as a tidy, tap-to-open list.

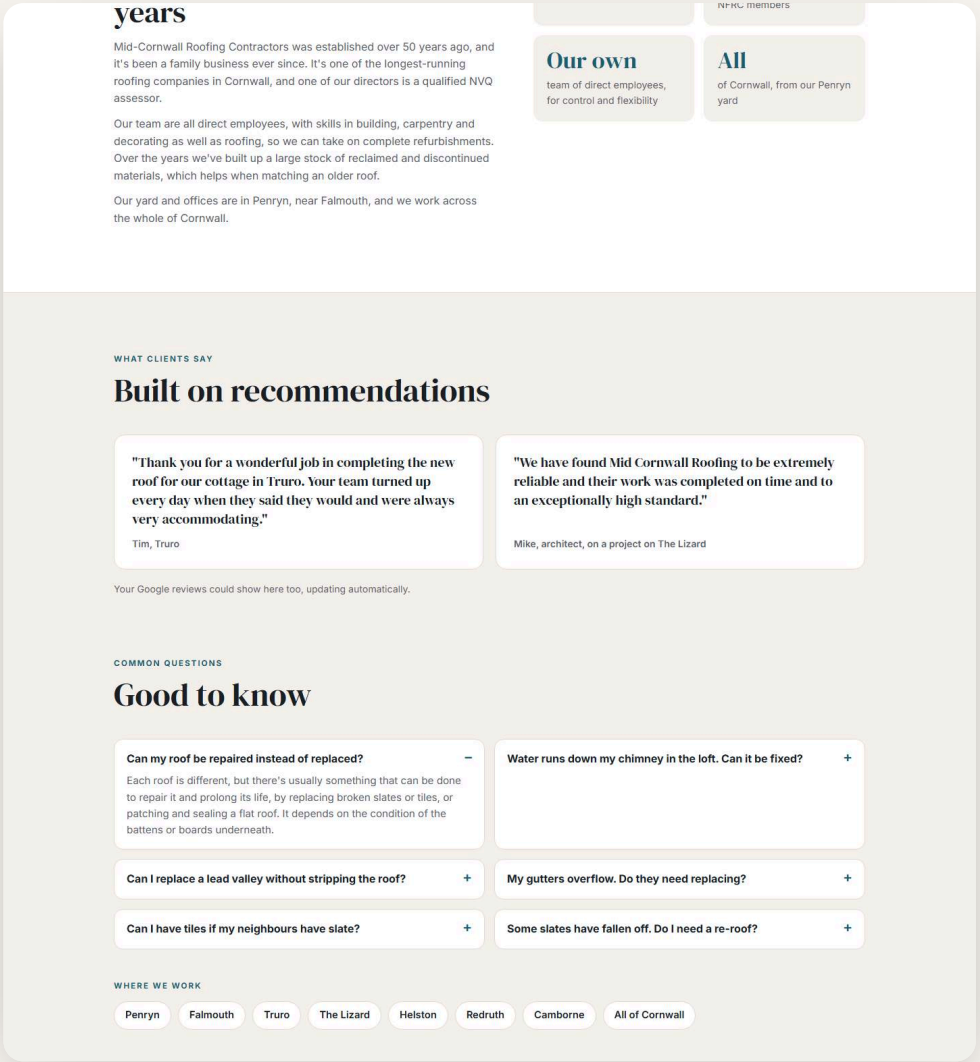
### 6. Secure and up to date

The preview loads securely with a padlock, works on every phone, and your words have been tidied so they read cleanly.

THE FULL PAGE, ON A COMPUTER

# Your materials, your story, your clients' words



IF YOU'D LIKE IT

# Low cost, modern, and live within 48 hours

Once I have your logo, photos and go-ahead, your new website can be live within 48 hours.

- Your own logo, and photos of your roofs if you have them.
- Enquiries from the quote form go straight to you.
- I handle all the technical side. Your email and phone numbers stay exactly as they are.
- Up to 3 small changes a month for the first 3 months, free. Anything bigger, I'll quote first.
- **Nothing to pay** until you've seen the finished site and you're happy with it.

### FREE, WHETHER OR NOT YOU GO AHEAD

A simple holding page at midcornwallroofing.co.uk with your name, phone number and services, so customers stop landing on an error page while you decide. Just reply to my email.

### ABOUT KATTCH

Kattch helps local trade and home-service businesses catch the work that slips through the net: missed calls that never get called back, quotes that go quiet, and old enquiries nobody followed up.

We look at how enquiries come in and get handled, find where jobs are being lost, then set up simple systems to fix it. A website that works well on phones is often the first part of that.

**hello@kattch.co.uk**